



Positive Impact P.O. Box 11 Gilbert, AZ 85299 480-899-7791 www.londonsrun.org www.positiveimpactaz.com
 August 18, 2011

Dear Friend,

London's Run Presented by Positive Impact is a community event that supports children with cancer and families in crisis in our community by providing hardship and medical assistance. Positive Impact is a 501 (c) 3 nonprofit organization. As a nonprofit with no paid employees, our hope is that Positive Impact can continue to provide the community with a means to help others in need. We greatly appreciate your generous financial support which makes the 1/2 Marathon, 10k, 2 Mile Fun Run, and our assistance programs possible.

For your support your name will be known to thousands of participants! Last year our event, one of the largest in Queen Creek, attracted over 3000 people. We grow every year because it is a positive family event that people enjoy: you'll want to partner with us!

Your donation is tax deductible. Choose your level of sponsorship:

Level of Sponsorship	Amount	Premium Vendor Space	Free race registration & premium parking passes	Shirt: Year Round Advertising!	Website	Advertising/DJ Announcement	Display board	Participant Goodie Bags	Community Recognition
Title	\$5,000	2 Premium Vendor spots	6	Large Logo	Color logo w/link	Your logo will be seen on our fliers and in email blasts! DJ will be announcing your sponsorship and plug for your company during the event.	We will display your logo on our prominently placed display board on race day.	Put your advertising items in our 2000 bags! Items must be received by 12/01/2011.	Add logo to Bibs & Course signage and recognition at opening ceremony
Gold	\$1,000	2 Premium Vendor Spots	4	Small Logo	Color logo w/link				
Silver	\$500	1 Premium Vendor Spots	2		Name/link				
Bronze	\$250	1 Premium Vendor Spot	1						

Please make donations payable to Positive Impact **and return to the above address with the Sponsor Form** (attached). A receipt will be sent to you after your donation is received.

**Send your business logo and business card in EPS or VECTOR format to info@londonsrun.org.
 Logos must be received by December 1, 2011 for inclusion on t-shirt
 Vendor spaces may be reserved by submitting a vendor packet by January 13, 2012.**

We invite you to learn more about our exciting events and the families we help by visiting www.londonsrun.org and www.positiveimpactaz.com. Thank you in advance for your support of this worthwhile cause. Together we are blessing families in our community who are struggling due to cancer and other tragedies.

Sincerely,

Positive Impact is a 501 ©(3) organization
 Federal Tax ID#: 86-0920583
 P.O. Box 11 Gilbert, AZ 85299
 480-899-7791



Positive Impact P.O. Box 11 Gilbert, AZ 85299 480-899-7791 www.londsonsrn.org www.positiveimpactaz.com
 Heather Driggers
 Director

Date: _____
 Name of Company: _____
 Address: _____
 Phone Number: _____
 Email: _____
 Website: _____
 Contact Person: _____

Check one	Level of Sponsorship	Amount
	Title Sponsor	\$5000
	Gold Sponsor	\$1000
	Silver Sponsor	\$500
	Bronze Sponsor	\$250
	In kind donation (please specify)	Estimated Value

Make checks payable to Positive Impact. Send donation and completed form to:
 Positive Impact
 P.O. Box 11
 Gilbert, AZ 85299

A receipt that may be used for tax deductions will be sent to you.

Check here if you would like to supply a vendor booth on January 28, 2012. Vendor instructions will be sent to you.